

Reading Symphony Youth Orchestra

Parents and Patrons of the YOUTH Orchestra

2009-2010 HOLIDAY & SPRING CONCERT PATRONS & ADVERTISING CAMPAIGN NOTES

*RSYO members – selling ads and patrons is an easy way to earn \$\$ for RSYO trips
80% of funds are deposited directly into the RSYO student's travel account.*
(Remaining funds are used to cover printing expenses)

Three Options Available

1. Business Advertisements:

<u>TYPE</u>	<u>PRICE</u>	<u>SIZE</u>
Business Card	\$ 50.00	2" X 3"
Half Page	\$100.00	4" x 5"
Full Page	\$150.00	5" x 8"

*Black and White copy is preferred; copy may be adapted to enhance quality

2. Greetings:

Due to popular demand - friends and relatives may send their favorite RSYO members a greeting
Note: greetings must be appropriate for general audience - discretion of RSYO parents association
Greeting Prices: 25 words \$15.00 50 words \$25.00 100 words \$50.00

3. Individual patrons may have their names listed

Eighth note	\$ 5.00	Half Note	\$ 25.00
Quarter note	\$ 10.00	Whole Note	\$ 50.00

One copy of each form is included in this packet. Please copy as needed.
Additional forms can also be obtained on our website: <http://www.readingsymphonyyouth.org>

All information submitted to us should be exactly as you wish the ad/page to appear in the programs.

PLEASE NOTE: *It is the RSYO member's responsibility to see that all ads are submitted properly.
Improperly submitted ads will not be accepted and will be returned to the seller.
Orchestra members will be notified if ad space becomes "sold out."*

2009 Holiday Program patrons/ads will automatically appear in the 2010 Spring Program at no extra charge, no need to resubmit.

Deadline for submitting information and payments: November 7, 2009

If information is received after the November 7, 2009 deadline, printing will be deferred until the Spring 2010 program.

Please direct all inquiries regarding Patrons and Advertising to:

*Kathy Hess
2929 Marcor Drive
Sinking Spring, PA 19608
610-678-0491 (evenings or leave detailed message with callback number)
OR e-mail ekhess@comcast.net*

*Patron and advertising information and payments may be mailed to the address above
or turned in at Saturday rehearsals to Kathy Hess or Maddy Hess (Philharmonia cello).*